

Privacy Policy

Effective Date: June 20, 2023

This Privacy Policy outlines how ALCG Media Group LLC ("ALCG Media Group," "we," "us," or "our") collects, uses, stores, shares, and protects the personal information of users ("you" or "your") when you visit our website, www.alcgmediagroup.com, as well as its associated websites: www.alcgbooks.com (ALCG Books) and www.alcgmarketing.com (ALCG Marketing). We are committed to protecting your privacy and ensuring the security of your personal information. By accessing or using our websites and services, you consent to the practices described in this Privacy Policy.

Information We Collect

1.1 Personal Information: We may collect personal information that you voluntarily provide to us when you interact with our websites or engage with our services. This includes, but is not limited to, your name, email address, postal address, phone number, and any other information you choose to provide.

1.2 Automatic Information: When you visit our websites, we may automatically collect certain information about your device, browsing actions, and patterns. This may include your IP address, browser type, operating system, referring URLs, and other technical information.

1.3 Cookies and Tracking Technologies: We use cookies and similar tracking technologies to enhance your experience on our websites. Cookies are small text files stored on your device. They help us analyze website traffic, remember your preferences, and tailor the content to your interests. You can modify your browser settings to control or disable cookies, but please note that certain features of our websites may not function properly without cookies.

Use of Information

2.1 Provide and Improve Services: We may use the information collected to deliver the requested services, provide customer support, and improve our websites and services' overall performance and user experience.

2.2 Communication: We may use your personal information to communicate with you, respond to your inquiries, provide updates on our services, and send you promotional offers, newsletters, and marketing communications. You can opt-out of receiving marketing communications at any time.

2.3 Legal Obligations: We may use and disclose your personal information to comply with applicable laws, regulations, legal processes, or enforceable governmental requests.

Data Sharing and Transfers

3.1 Service Providers: We may share your personal information with trusted third-party service providers who assist us in operating our websites, managing our business, and providing services on our behalf. These service providers are obligated to maintain the confidentiality and security of your personal information.

3.2 Affiliated Companies: As ALCG Media Group LLC owns ALCG Books and ALCG Marketing, we may share personal information between our affiliated companies to facilitate and improve the services provided. This Privacy Policy governs the use and sharing of personal information among these entities.

3.3 Business Transfers: If there is a change in ownership, such as a merger, acquisition, or sale of assets, your personal information may be transferred to the new owner as part of the business transition. We will notify you via prominent notice on our websites or through other means if such a transfer occurs.

3.4 Legal Compliance: We may disclose your personal information if required to do so by law or if we believe that such action is necessary to comply with legal obligations, protect our rights and interests, investigate potential violations, or ensure the safety of our users.

Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, please be aware that no method of transmission over the internet or electronic storage is completely secure. Therefore, we cannot guarantee absolute security of your personal information.

Your Rights and Choices

5.1 Access and Correction: You have the right to access and update the personal information we hold about you. If you believe that any information we have is inaccurate or incomplete, please contact us using the information provided in Section 7.

5.2 Opt-Out: You can opt-out of receiving marketing communications from us by following the unsubscribe instructions provided in the emails you receive or by contacting us directly.

5.3 Do Not Track Signals: Our websites do not respond to "Do Not Track" signals or similar mechanisms.

Children's Privacy

Our websites and services are not intended for individuals under the age of 16. We do not knowingly collect or solicit personal information from anyone under 16. If we become aware

that we have collected personal information from a child under 16, we will promptly delete such information.

Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or the handling of your personal information, please contact us at:

ALCG Media Group LLC 1802 Vernon St. NW #1175 Washington, DC 20009

Email: privacy@alcgmediagroup.com

We will respond to your inquiries and requests promptly and in accordance with applicable data protection laws.

Updates to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable laws. The updated Privacy Policy will be posted on our websites, and the "Effective Date" at the top of this page will indicate the latest revision. We encourage you to periodically review this Privacy Policy to stay informed about how we collect, use, and protect your personal information.

By using our websites and services after any changes to the Privacy Policy, you signify your acceptance of those changes.